



Medical Wellness Ayurveda
SEEHOTEL BÄREN
AM MAGISCHEN BRIENZERSEE

BÄREN NEWS 2016-2017

Dearest guests and regular clients!

We invite you to rejoice with us! On December 1st, 1992 we did rent the Hotel Bären from the heritage estate Werren.

Now we do celebrate our 25th anniversary!

Over a period of a few months a lot of renovations took place and we designed a new lake terrace as well a new kitchen on the ground floor, the bar and the restaurant. The whole interior was painted in the colours blue and yellow (lake and sunshine!). On May 8th, 1993 the now called **SEEHOTEL BÄREN** opened its doors. From first sight we loved this beautiful region and named the waters in front of the house "**The magical Lake of Brienz**". **Our lake and mountains oasis for your well-being!**

During all these years we met very interesting personalities (like you!). Beautiful friendships were born and many thrilling happenings took place. Our aim was and is to surround our guests with competence and warmth so that they would be satisfied and happy by their sojourn. **We do thank you for these valuable moments, which we could spend together, we thank you for your affection for the Bären, your fondness for this really unique and spectacular region.**

Already in the year 1994 we did organize with the royal help of **Claude Nobs**, the founder of the world famous "Montreux Jazz Festival" and his friends the first own festival named "**Montreux meets Brienz**". Since then we have welcomed over 3000 musicians from all over the world – they offered us great concerts, they presented us their dreams, the audience loved these "happynings". Known artists have contributed to the grandeur of the Festival in creating year by year a poster. We have a remarkable collection in our Restaurant, and you can of course also admire them on our homepage. **We are very thankful to all of them for their involvement and support!**

We have also the great joy to celebrate in 2017: our commitment with the **health science of AYURVEDA! 22 years of authentic AYURVEDA!** The Bären was the pioneer hotel in Switzerland proposing these fantastic treatments to its guests. The start was great, but then we had a longer very difficult period, when the Swiss Department of Migration did not grant us any longer working permissions for our staff from Kerala. To find excellent therapists, which had an European passport, was not an easy task. However, we have always been lucky! Last year our hotel has been chosen by Hotellerie Suisse to be the first member of the newly created group "**Medical Wellness Hotel**". Thanks to this honourable distinction the Swiss State finally issued a new working permission for our ex therapist Biju – after 9 years of waiting! What joy, what happiness!

We do appreciate the **excellent Ayurveda delicacies and the Indian specialities**, which were prepared first during 13 years by Viju and now since 7 years by Syril. Both are from Kerala and known as excellent Chefs! **Don't let us forget the tasty fresh regional delights composed by our Swiss Team.**

We were confronted with great problems **in 2000 through the fire which took place in the laundry department**. But thanks to the very prompt arrival of the fire brigade everything was soon under control. Imagine! According to the report a small little spark survived the tumbler, then the ironing rolls, finally found its way in a pile of laundry, where happily it started to consummate the cotton and initiated a fire.

On **August 22nd, 2005 the big flood** came and the Bären was really badly damaged. During 9 months the hotel was closed. The whole basement had to be renovated, as the level of the water, stones, grapple, which had found their way through the windows, came up to the height of 1.63 m. Actually you could swim on the quai and our terrace.

The worries were huge! However the insurance tried in any sense to assist us and we could highly rely on their assistance. The population from near and far took an active part and helped everywhere. **An unlikely, unique time of solidarity!**

In May 2006 the Bären was reopened with a lot of joy, confidence and dynamic all-round support. With a total new, absolutely great kitchen in the basement, as well as with a new wine cellar, economats, laundry and staff room. **Considering all the bad luck we went through, it was a very positive result!**

A few times various storms have torn away the roof bricks, which danced through the air. Therefore on several occasions we had to renovate parts of the roofs. Fortunately no one was hurt... The Brienzer know the effects of nature and are very careful.

Fighting ... yes we still fight against the stationing of 10 military jets FA18 in Unterbach-Meiringen and against the **abstruse noise pollution**. Actually, the majority of the population and the associations want a three-month time-out during Summer. We have already reached two months! We are still waiting for the third month in Summer ... who knows when awareness and comprehension will show up! We continue to hope!

Fighting ... stating the own opinion! Monique has asked the regular customers, friends and acquaintances, by her own conviction, to sign the initiative against the ban on concealment of the face. This resulted in a flood of articles in all the CH media from right to left, even in Germany this involvement was printed! Guests from the affected countries who visit the Seehotel Bären will receive a guide in three languages which reads:

A HAPPY WELCOME TO YOU DEAR GUESTS
WE THANK YOU FOR VISITING OUR BEAUTIFUL REGION
AND WE DO HOPE THAT YOU ENJOY YOUR STAY IN SWITZERLAND.
PLEASE BE GOOD ENOUGH TO RESPECT OUR CUSTOMS AND TRADITIONS:
WE DO SHOW OUR FACES IN PUBLIC!
THANK YOU FOR YOUR KINDNESS AND COMPREHENSION

Should you wish to support this Swiss request, you will find the text of the initiative under www.verhuellungsverbot.ch. More details: info@verhuellungsverbot.ch.

One of the key concerns of Monique and Ariane (who is constantly taking over further departments) is the **appropriate training of the employees**. Soon we shall reach the number of 50 Bären workers who will have visited the excellent **Progresso courses of 5 weeks** in the department of kitchen, service and housekeeping. These courses are free of charge and unique! A great commitment of the hospitality field! **We do thank our team for their loyal cooperation, great support and dedication!**

Dearest regular guests, dearest friends, we thank you from the bottom of our hearts for visiting us, for feeling great and pampered in our house, for loving the Ayurveda treatments and cures.

Celebrate with us, praise with us this unique great oasis, experience happy hours, embraced by affection and well-being.

Throughout the year, we shall always surprise you **with special offers for the anniversary of a quarter century!** We would also like to thank the **family Ballmer-Werren**, the owner of the Seehotel Bären, for the fruitful cooperation and the unbelievable 25 years we could spend in Brienzi!

With our best wishes and see you soon on the magical Lake of Brienzi!

Monique & Ariane Werro & the Bären World-Team

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